

2016 & 2017 IMPACT REPORT

Guided and inspired by a shared vision of a healthy ocean for marine mammals and humans alike

OUR MISSION

The Marine Mammal Center advances global ocean conservation through marine mammal rescue and rehabilitation, scientific research, and education.

Inspired by a growing need

The ocean is in trouble. From the depletion of fish stocks to increasing ocean temperatures, human activity threatens marine ecosystems that are vital to the health of our ocean and all life on earth. The Marine Mammal Center is a critical first responder to these threats and a leader in the field of ocean conservation through our work in marine mammal rescue, science and education. Marine mammals are ecosystem indicators, and the health of these animals provides insights into human and ocean health threats. Together, we are taking action today to support a network of scientists and stewards to **protect our shared ocean environment** for future generations.

Accomplished by a dedicated community

Throughout the course of 2016 and 2017, nearly **2,300 volunteers** recorded over **310,000 hours** in service to the Center's mission.

Made possible by supporters like you

More than **80 percent** of our funding comes from charitable gifts contributed by individuals, foundations and corporations. **None of this life-saving work is possible without people like you.**



ADVANCING GLOBAL OCEAN CONSERVATION

Reflections on growth and gratitude

Just three years ago, we celebrated The Marine Mammal Center's 40th anniversary, reflecting on our growth over four decades from a three-person operation equipped with kiddie pools and a lot of passion to the world's largest marine mammal teaching hospital and research center.

In 2016, we updated our mission statement to reflect that growth and the global impact the Center is making every day through innovative education programs, cutting-edge scientific research and marine mammal response efforts all over the world.

As we adapt to changing ocean conditions and expand our mission, one thing hasn't changed: none of this life-saving work would be possible without your support.

This report highlights many of the impacts you have made possible over the last two years, from contributing to scientific understanding of the changing health of our ocean, to inspiring young ocean stewards who will carry this work forward for future generations.

Thank you for joining us in our mission to advance global ocean conservation through marine mammal rescue and rehabilitation, scientific research, and education.

With gratitude for your generosity,



Merrill L. Magowan

Merrill L. Magowan
Chair



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Dr. Jeff Boehm
Executive Director

ANIMAL CARE

One of three areas of focus in our mission to advance global ocean conservation

The Marine Mammal Center **rescues and rehabilitates** sick and injured marine mammals at our state-of-the-art veterinary facilities by engaging a dedicated workforce and a supportive community.

Highlights from our animal care impacts in 2016 and 2017, made possible by your support:



Deployed experts for **more than a dozen collaborative international response efforts**, including serving as a critical partner for **VaquitaCPR**, an effort to save the world's most endangered marine mammal from extinction.



Received more than **16,800 calls** to our 24-hour hotline for reporting distressed marine mammals, leading us to dispatch responders to evaluate more than **3,200 animals** and resulting in the rescue of **1,587 marine mammals**, more than any other organization in the world.



Honored with the **Species in the Spotlight Hero Award** from the National Oceanic and Atmospheric Administration for our Hawaiian monk seal conservation work, including rehabilitating nearly **2% of the total population** since opening our Hawaiian hospital, Ke Kai Ola, in 2014.



The Marine Mammal Center.

SCIENTIFIC RESEARCH

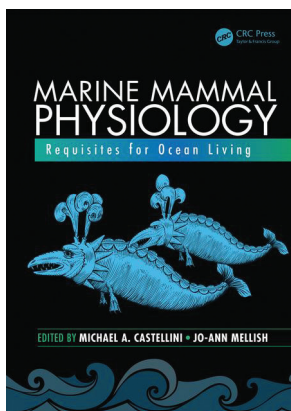
One of three areas of focus in our mission to advance global ocean conservation

The Marine Mammal Center **learns from the patients** in our care and **contributes to scientific understanding** of the changing health of our ocean, taking action to address ocean threats and save endangered species.

Highlights from our scientific research impacts in 2016 and 2017, made possible by your support:



Partnered with **46 scientists around the world** on collaborative research that utilizes samples and data collected by the Center.



Contributed **42 scientific research papers** to peer-reviewed journals and **four chapters in medical textbooks**, expanding the global body of research and knowledge about marine mammal medicine and health.

Processed nearly **22,000 specimens**, such as blood, tissue and fur samples, to identify diseases and pathogens, investigate the reasons why marine mammals strand and determine how these factors are connected to ecosystem and human health.



Tagged **89 marine mammals from threatened and endangered populations**, including Hawaiian monk seals, Guadalupe fur seals and southern sea otters, to monitor metrics such as their movements, behavior or survival in the wild.



EDUCATION

One of three areas of focus in our mission to advance global ocean conservation

The Marine Mammal Center **leads as a teaching hospital** by training veterinary professionals locally and internationally, and **inspiring future ocean stewards** through innovative school and public education programs.

Highlights from our education impacts in 2016 and 2017, made possible by your support:



Expanded our middle-school marine science and ocean conservation program, Ocean Ambassadors, and launched a culturally equivalent program, Nā Kōkua o ke Kai, in Hawai`i, collectively serving more than **3,000 middle-school students** at a pivotal time in their academic development.

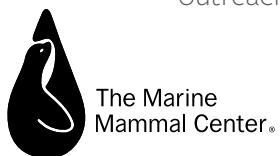


Supported nearly **70 current and emerging professionals** from all over the world at our teaching hospital led by the Center's world-class team of experts.

Engaged nearly **200,000 children and adults** at the Sausalito hospital as well as through education programs and community outreach in California and Hawai`i.



Launched a **climate change interpretation program** for high-school youth enrolled in Youth Crew, our 8-month marine science service learning program, and led a **6-month climate science communications training** for California educators as part of the National Network for Ocean and Climate Change Interpretation.



The Marine Mammal Center.

FINANCIAL SUMMARY

The Marine Mammal Center sincerely appreciates and proudly recognizes the generous support received from donors who are helping ensure a healthy ocean for marine mammals and humans alike. Careful stewardship of these financial resources is key to increasing our impact in the face of ongoing marine mammal health threats and a rapidly changing ocean environment.



Statement of Financial Position as of September 30, 2017

Assets	2017	2016
Cash and cash equivalents	\$3,198,599	\$5,624,071
Contributions receivable	\$2,113,069	\$971,330
Deposits	\$92,820	\$89,957
Inventory	\$88,352	\$101,822
Investments	\$8,232,712	\$4,712,783
Prepaid expenses	\$138,433	\$227,358
Property and equipment	\$27,876,065	\$28,725,537
Total Assets	\$41,740,050	\$40,452,858
Liabilities		
Accounts payable	\$487,479	\$437,882
Accrued liabilities	\$453,632	\$593,336
Deferred revenue	\$51,352	\$8,553
Capital lease obligations	\$140,267	\$66,936
Total Liabilities	\$1,132,730	\$1,106,707
Net Assets		
Unrestricted—undesignated	\$29,288,918	\$29,906,175
Unrestricted—board designated	\$9,355,969	\$8,421,712
Temporarily restricted	\$1,336,224	\$400,030
Permanently restricted	\$626,209	\$618,234
Total Net Assets	\$40,607,320	\$39,346,151
Total Liabilities and Net Assets	\$41,740,050	\$40,452,858

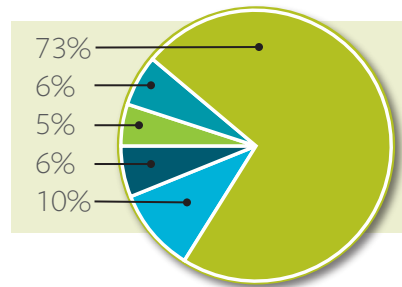
FINANCIAL SUMMARY Continued

Support and Revenue as of September 30, 2017

Support and Revenue

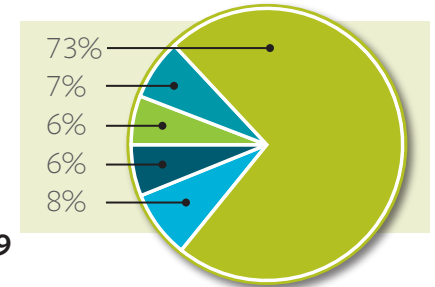
Contributions from foundations, corporations, government and individuals	\$8,085,968
Bequests	\$700,000
Education program fees and retail revenue	\$563,485
Federal, state and local government service contracts	\$628,371
Other revenue	\$1,066,107
Total Support and Revenue	\$11,043,931

2017



2016

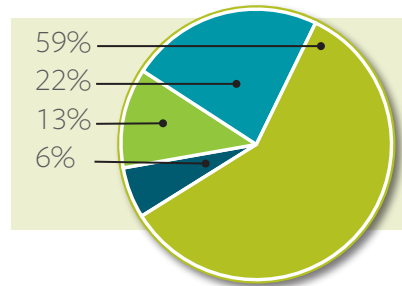
Contributions from foundations, corporations, government and individuals	\$7,693,796
Bequests	\$700,000
Education program fees and retail revenue	\$642,330
Federal, state and local government service contracts	\$631,317
Other revenue	\$860,906
Total Support and Revenue	\$10,528,349



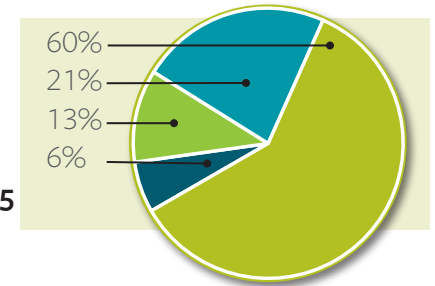
Expenses

Veterinary science programs	\$6,348,025
Educational programs	\$2,355,338
Fundraising	\$1,424,837
Supporting services	\$631,733
Total Expenses	\$10,759,933

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Educational programs	\$2,355,338
Fundraising	\$1,424,837
Supporting services	\$631,733
Total Expenses	\$10,759,933



Veterinary science programs	\$5,983,846
Educational programs	\$2,111,423
Fundraising	\$1,296,531
Supporting services	\$637,045
Total Expenses	\$10,028,845



Transfer to reserves

\$283,998

\$499,504

Change in Net Assets

\$0

\$0

Total Support and Revenue figures above do not include in-kind donations of goods and services, which totaled \$237,552 and \$468,676 for 2016 and 2017 respectively. Audited financial statements for fiscal years 2016 and 2017 are available at The Marine Mammal Center and on our website at MarineMammalCenter.org/financials.

